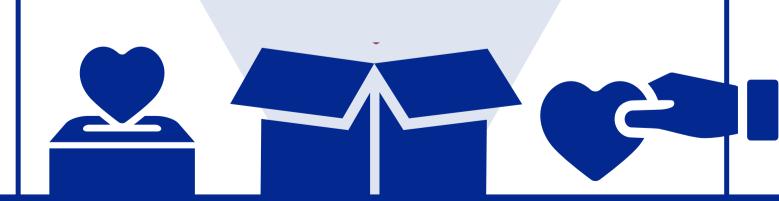


A GIFT OF GIVING

FOOD DRIVE



Call: 770-263-0013

ourncm.org

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FAMILIES IN OUR COMMUNITY NEED HELP

The Child Well-Being study by United Way reveals that nearly half of the children in our locality do not have access to the essential resources and opportunities required for their growth and development. In our neighborhood, there are more than 11,000 children who suffer from chronic hunger. Additionally, more than 50% of families in our area struggle to afford their housing expenses.

When children experience malnourishment or hunger, their academic performance may suffer, and they may struggle to concentrate during lessons. It is not uncommon for some kids to leave school in order to work and support their families by providing basic necessities like food, rent, or utilities.

If you and your family, neighborhood, or small group are wondering if there are other items you can collect to help. Certainly, the answer is YES. Gently used children's books, diapers, and clothing (all sizes).



Neighborhood Food Drive OVERVIEW

Let's make a big impact in our community by inspiring our neighbors to donate food for families in need.!To make things easier for them, you could consider picking up the food from their driveways or organizing a "drop-off get-together" at a central location such as the neighborhood playground or pool.

sooo many great reasons to hold a food drive!

- Achieving big results can sometimes only require a small effort.
- Connecting with neighbors and serving the community builds strong relationships.
- It's a ministry opportunity ideal for singles, groups, families, and children.
- It is easy to do, not overwhelming for any one person, with limited and flexible time commitment.
- Helping your community in times of need is great, but some people are unsure of how to donate. You can make it easier for them.
- There is always a need for food in the co-op.
- Food drives can be done anywhere! Consider coordinating a food drive in your neighborhood, at work, at school, or with your sports team!
- It's FUN!



HERE ARE THE STEP-BY-STEP PROCEDURES.

Brief Overview

- 1. Advertise on social media (1-3 weeks prior to driving)
- 2. OPTIONAL Put flyer in Community Bulletin or Mailboxes (1-2 weeks prior)
- 3. Put Yard Signs in the neighborhood (1 week before the drive)
- 4. Collect Food Donations (day of the drive)
- 5. Deliver Food Donations to Neighborhood Cooperative Ministries (day of the drive). Please ensure that you have arranged for delivery with the co-op before the actual delivery date.

1. Advertise on social media sites (1-3 Weeks Prior to Drive)

Using social media as an advertising tool can be highly effective. Post on sites such as Instagram, Facebook, Twitter, and the Nextdoor Neighbor App. Get creative, use pictures as well as words to tell the community about your drive. Don't be afraid to ask others to share your posts, the more you share, the better your result will be. Be sure to list critical food needs on your posts as well.

2. Optional flyer in community bulletin or mailboxes (1 - 2 weeks prior to drive).

If you plan on advertising your food drive through flyers, it is important to confirm with your HOA beforehand to ensure that it is acceptable to distribute flyers in mailboxes or on front porches. You can assign streets or sections of your neighborhood to your group or family. Most people may pay more attention to social media and emails rather than flyers.

3. Put yard signs in the neighborhood (one week prior)

A great way to inform and remind your neighbors about the upcoming Neighborhood Food Drive is by placing some yard signs in your area.



STEP BY STEP PROCEDURES

4. Collect food donations (day of drive)

There are a couple of options for collecting food donations.

• To connect with your neighbors, consider organizing a designated dropoff spot within your neighborhood. (i.e. community pool, clubhouse, tennis courts, your home, etc.) Consider having refreshments available (coffee and donuts, lemonade, etc.). This tends to encourage people to stay and converse. In addition to serving the community, this could be a good opportunity for neighbors to meet each other, thus developing a great sense of community.

try to arrange a drop-off time that is convenient for as many neighbors as possible who may want to donate groceries (i.e. 9 am - 12:00 pm)

• If you want to collect the most amount of food possible: Arrange to drive through the neighborhood and pick up grocery donations left for you on driveways and mailboxes. and/or porches. Be sure to leave (or mail) a thank you note to each people who donated. You can always print a general thank you note and make multiple copies to be given out. Tax receipts can be provided by contacting us.

If you decide to pick up donations from driveways, be sure to include information about the drive and instructions for pick-up on the flyer

5. Deliver food to Neighborhood Cooperative Ministries

Be sure to call ahead to arrange for a delivery time. It is helpful to the Co-op for you to do a rough pre-sort of the food.



FOOD DONATIONS

The following food items are the most need items by Neighborhood Cooperative Ministries:

- Canned meat (chicken or tuna).
- Pasta sauce
- Chunky soup
- Peanut butter
- Meals in a can
- Mash potatoes
- Jelly (in plastic)
- Cereal
- Mac n cheese
- Canned veggies
- Canned fruit
- Soap
- Shampoo
- Laundry pods
- Toilet paper
- Toothpaste
- Toothbrush
- Deodorant